

The Organization

Serenia Life Financial is a federally-regulated, fraternal insurance organization, whose mission is “to protect the financial well-being of our members and inspire them to live generously” and whose vision is “to uncomplicate life insurance decisions for Canadians with diverse stories, and to enable our members to live well and make a positive impact in their communities.”

The Applicant

The Board consists of individuals who possess skill and experience prerequisites that are based on the strategic needs of Serenia Life Financial and federal regulatory requirements. Preference is given to candidates who have previously served on a governance board, have a background in life insurance services, and bring the needed skills, knowledge, and experience (such as governance, fraternalism, risk management, investments, accounting, financial literacy, human resources, actuarial, sales, marketing, information technology, or law) to help achieve short-term objectives and long-term sustainable growth.

Individuals also need to demonstrate a commitment to a Christian fraternal organization, practice behaviours of an effective director (such as clear communication skills, prudent judgment, self-awareness, integrity, accountability, objectivity, and affability), and help to balance the Board’s composition.

Serenia Life is undertaking a bold business transformation, and in addition to the technical experience, requires new board directors who have a mindset of innovation and transformation. Life insurance distribution, especially direct to consumer sales, would be valuable.

A Director is expected to attend all meetings and to actively serve on two Board Committees. Typically, a Director can expect to commit six to eight days per quarter in preparation for, and attending, meetings of the Board and Board Committees. The commitment is for up to a four-year term, subject to acceptable performance, renewable upon Board approval for up to twelve years maximum after which Directors must come off the Board.

In accordance with regulatory and best practices, a condition of being a Director is receiving satisfactory background and reference checks and a confirmation vote from members. Directors receive an annual retainer. Candidates are required to be, or become, Legacy or Voting Members (as defined in the bylaws and letters patent) of Serenia Life Financial. Your Board will also consider other geo-demographic factors, attempting to reflect the profile of our membership.

Application Process

If you possess the skills and requirements that align with the above-mentioned areas of focus and are interested in representing the Serenia Life Financial membership as a Director on the Serenia Life Financial Board, please complete the Director Application Form. It must be completed in full, and submitted with a resumé and the Skills/ Experience Summary form (below). The application should demonstrate the skills and experience of the applicant and the extent to which they align with Serenia Life Financial’s needs. Include the details of your business achievements and church/community contributions and email or mail to:

Governance and Human Resources Committee
c/o M. Bryant
Serenia Life Financial
300-470 Weber Street North
Waterloo, ON N2L 6J2
Email: mbryant@serenialife.ca

Inquiries should be addressed to mbryant@serenialife.ca

Serenia Life Financial Director Application Form

Declaration of Applicant

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I, _____ of _____
Name (please print) Street or P.O. Box Number

City/Town, Province, Postal Code Policy Number (if applicable)

declare THAT I am (or I am eligible to become) a Legacy or Voting Member of Serenia Life Financial and THAT I have reviewed the duties and responsibilities of members of the Board of Directors of Serenia Life Financial, and THAT I wish to be a candidate for election to the Board.

Signature: _____

Date: _____

Skills/Experience Summary

Name: _____

Date: _____

Description of My Board Skills/Experience/Roles	
Description of My Financial Services Skills/Experience/Roles	
Description of My Community Service Skills/Experience/Roles in the Christian Community	
Description of My Social Enterprise Skills/Experience/Roles	
Description of My Faith Journey	
Description of My Life Insurance Skills/Experience/Roles	